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| **序號** | **reviewer** | **類別** | **unit** | **Web link** | **英文網站檢核** |
| 22 | Neil | 學術 | GMBA | <http://gmba.stust.edu.tw/en> | About GMBA  Objectives  To keep up with the trend of business globalisation, the Global Master of Business Administration (GMBA) emphasises the nurturing of professionals in the globalised business management field. All the courses are conducted in English. The main goal is to educate the students in international communication abilities.  Teach a diverse range of business knowledge and management, and discuss various types of business related topics and subjects.    To provide the students with the ability to grow leadership characteristics and ethics.  On the basis of this framework, the courses are designed to integrate knowledge about business and management from a diverse range instead of a focused and narrow-range course structure. We are practically oriented and stress case studies and analyses. Also, the international students help enhance communication skills and this advances business and management knowledge at different levels.    Features  The curriculum emphasizes international business management plus the integration of interdisciplinary business knowledge and practical applications, which is also supplemented by business visits and other business-focused activities.    All the courses are conducted in English and incorporate the latest knowledge and practices from today’s marketplace. Students study with an international student body to hone global communication skills.    The international faculty with varied specialties provides a diversified curriculum that fulfils students’ multiple interests, such as economics, marketing, statistics, and management in global business. The courses are partially lectured by invited overseas scholars.    Curriculum Map  Foundation courses  Economics for managers, Accounting, Quantitative Methods, Organizational Behavior, Financial Management, and Marketing Management.  Core courses  MBA Experience Seminar, Management Control System, Quantitative Business Analysis, Business, Government, & Society, Marketing Strategy, Financial Strategy, and Strategic Management.    Elective courses  The elective course in STUST is classified into four categories including technology management, operation and logistics management, business management, and innovation management.  **Faculty**  **We Integrate all the teaching resources from College of Business to provide our students with the best learning environment. All the teachers for the GMBA programme possess professional knowledge in international business management, and also have the ability to conduct lectures in English. Moreover, leaders from enterprises in the market are also invited to give special lectures periodically to share their experiences with our student in order to expand their views on business running and operating.**  **Professor**     |  |  | | --- | --- | |  | **Te-Kuang Chou**  Position : Professor ( Dept. of Finance )  Dean of the College of Business  Education : Ph.D. in Business Administration, National Sun Yat–Sen University, Taiwan  Research Specialties : Strategic Planning, Industry Analysis, Financial Accounting  Office : E606  TEL Ext : 4000  E-mail:dkchou@stust.edu.tw | |  | **Wurong Shih**  Position : Professor  (Dept. of Management & Information Technology)  Vice Dean of the College of Business / Director of GMBA  Education : Ph.D. in Industrial Engineering and System Science, State University of New York, Binghamton , USA  Research Specialties : Logistic Management, E-Commerce, Artificial Intelligence, Electric Packing, Data Mining, and Intelligence-Oriented Decision Systems  Office : E611-1  TEL Ext : 5000  Email : wurong@stust.edu.tw | |  | **Da-Cheng Chu**  Position : Professor (Dept. of Management & Information Technology )  Chairman of Dept. Management & Information Technology  Education : Ph.D. in Industrial Engineering, University of Texas at Arlington, USA  Research Specialties : Plant Layout, Production Management, Methods Standards & Work Design, and Fuzzy Sets Theory.  Office : D201-1  TEL Ext : 4120  E-mail :tcchu@stust.edu.tw | |  | **Clark Hu**  Position : Professor (Dept. of Hospitality Management)  Education : Ph.D. in Hospitality and Tourism Management, Purdue University (West Lafayette), USA  Research Specialties : Hospitality and Tourism Management, Business Intelligence, E-Commerce, and Service Marketing  Office : T1234  TEL Ext : 8434  E-mail : clarkhu@stust.edu.tw | |  | **Chia-Hua Chang**  Position : Associate Professor  (Dept. of Management & Information Technology)  Education : PhD in Industrial and Information Management, National Cheng-Kung University  Research Specialties : Technology Management, Market Research, ERP,and Patent Analysis  Office : D103-2  TEL Ext : 4145  E-mail : chiahua@stust.edu.tw | |  | **Yung-Chie Chang**  Position : Associate Professor (Dept. of Finance)  Education : Ph.D. in Business Administration, National Sun Yat–Sen University, Taiwan  Research Specialties : Industry Analysis, Strategy Management, Organization Behavior, and Marketing in Service Industry  Office : T0935  TEL Ext : 8135  E-mail:keyuse@stust.edu.tw | |  | **Feng-Hui Huang**  Position : Associate Professor (Dept. of Business Administration)  Education : Ph.D. in Management Science, University of Oklahoma, USA  Research Specialty : Management Science Application, Quality and Performance Management, E- Service Management, NGO, and Customer Behavior.  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International Business  Education : Ph.D. in Business Administration, National Cheng Kung University, Taiwan  Research Specialty : Market Microstructure Characteristics, Capital Asset Pricing, and Econometrics  Office : S505  TEL Ext : 5100  E-mail: cclin745@stust.edu.tw | |  | **Chi-Hsiang Lin**  Position : Associate Professor  (Dept. of Marketing & Logistics Management)  Education : Ph.D in Business Administration, Lincoln University, New Zealand  Research Specialties : Comparison on human resource management in multinational cooperation, Retailing Management, Marketing Management, and Entrepreneurship  Office : T1112  TEL Ext : 8312  E-mail: chlin@stust.edu.tw | |  | **Gi-Shian Su**  Position : Associate Professor (Dept. of International Business)  Education : Ph.D., Economics, Florida International University, USA  Research Specialties : Economic Growth, and Technological Progress  Office : S508-13  Ext : 5133  E-mail : drsu@stust.edu.tw | |  | **Chih-Hao Chang**  Position : Assistant Professor (Dept. of Information Management)  Education : PhD, Waseda University (Japan)  Research Specialties : e-Governance, Service Marketing, and Business Model and innovation  Office : L305-4  TEL Ext : 4321  E-mail : joechang@stust.edu.tw | |  | **Shu-Ling Chen**  Position : Assistant Professor  (Dept. of Management & Information Technology)  Education : Ph.D., Department of Industrial and Manufacturing Systems Engineering, University of Texas, Arlington  Research Specialties : Supply Chain, E-Commerce, and Information Systems  Office : D204-1  TEL Ext : 4130  E-mail : slchen@stust.edu.tw | |  | **Mei-Chin Chu**  Position : Assistant Professor (Dept. of International Business)  Education : Ph.D., Agricultural Economics, Michigan State University, USA  Research Specialties : Natural Resource and Environmental Economics, Green Marketing, and Econometric Analysis.  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