**辦學理念**

本校校歌中的「樂育英才」、「造福社會，建設國家」為創校宗旨；「學術技術都發揚」為教育內容。走過四十餘年的歲月，歷經本校董事會暨數萬師生的共同努力，南台從幼苗、茁壯，如今儼然成為台灣私立科技大學的龍頭，而且繼續推動下列工作，大步邁向國際頂尖科技大學的目標。

* 深耕研究、多元創新、追求卓越。
* 結合優質周邊資源，發展區域優勢。
* 爭取國家資源，延攬優良師資、發展重點科技。
* 發展科技與人文並重的多元學習學程，培養學養兼具的優質人才。
* 整合並充實教學及研發設備。
* 建構人性化管理制度及自由開放的教育園地。
* 結合校友力量，建構全球性校友組織，促進校友及學校發展。
* 立足台灣、放眼世界的國際化佈局。

**Mission**

“Willing to educate qualified students” and “benefiting society and adding to the development of our nation” are lyrics that appear in STUST’s school song, and they were the purposes of establishing this university. The mission of STUST is to pursue academic excellence in both technological fields and in the humanities. Over the past 44 years, with the board of directors and tens of thousands of teachers and students working together, STUST has grown and developed. We are now undoubtedly the leader in terms of private universities of technology in Taiwan. We seek to achieve the following in order to become the top international private university of technology:

* To conduct research, be innovative, and pursue excellence.
* To integrate local resources and increase the opportunities for cooperation between industry and academia in order to develop regional advantages.
* To recruit outstanding teachers in order to develop major technology and secure national funding.
* To develop a diversified learning curriculum which places equal emphasis on both the technological sciences and the humanities, thereby creating graduates who are not only well trained and highly qualified but are also upright citizens.
* To construct and further enhance teaching, learning, and research facilities.
* To build a free and open education system that focuses on the whole person by promoting creativity, discipline, and cultural literacy, as well as instilling in our students a quest for knowledge that extends into life-long learning.
* To build a global alumni organization, so that with alumni support the university can continue to move forward.
* To create international partnerships with other universities with a focus on both going out into the world and in bringing the world to us.

未來展望

■學生養成

本校學生養成目的是在人文陶冶下，力求學生具備獨立思考能力、民主法治精神以及專精之技能，整合與調適能力、勤勉及樂與他人合作之敬業精神，務期每個「南台人」都成為具有高尚人格、勤勉務實、敬業樂群之新世紀卓越專業人才。

■社會服務

各學院、各系組固然各有其學科之特色，唯服務社會之目標則完全一致。在工學院方面，加強建教合作計劃；商管學院則加強產學合作，推廣商業自動化及電子商務新觀念並積極協助企業界管理人才之培訓、管理制度之建立及經營體質之改善；數位設計學院則致力於未來數位產業整合型人材的養成，以因應政府發展「數位內容」八大產業之需求；人文社會學院則以積極協助語文及技職人才培訓，加強中小學、幼稚園師資之專業素養，支援地區性藝文活動與提昇社區民眾之人文素養為服務目標。

■學術研究

研究配合教學需要，使教師隨時吸收新知識、新方法，並充分掌握學術發展之現況與趨勢。本校教師從事研究成效已逐年遞升，加上學校制定諸多鼓勵獎助辦法，研究風氣更大幅提高。除鼓勵教師多發表論文於國內外著名刊物外，更透過跨系、所、學院，甚至跨校之整合計畫提升本校學術研究水準。

■創新發展

持續推動創新研發工作。有關發明、專利產品之產出、課程教學、教法之改進、行政事務之革新，建構一套制度化、講求效率、重視營運成本並與學術國際化目標緊密結合之運作模式，開創學校未來之光明遠景。

■產學合作

產學合作績效是彰顯技職教育特色的重要指標之一，學校將透過產業技術研發、專利宣導、產業專家協同授課、提升學生實務能力、推動創新育成中心等措施進一步提升產學合作之質與量，讓學校成為最佳的產業夥伴。

■國際交流

本校為科技大學中推動國際化之標竿學校，在招生外籍生與選送學生出國留學的指標上皆有卓越表現，未來將擴大交流範圍，由亞洲、北美洲、歐洲、澳洲、至中南美洲，並強化彼此之實質交流，由人員互訪、師生交流提升至共同建立研究團隊，使國際化工作向前跨步邁進。

**Future Prospects**

* Student Cultivation

The goal of higher education is to equip students with essential skills for their future careers and to foster talented students to proceed with further studies and research. Our ultimate goal is to help students develop their independent thinking, expertise, and their ability to integrate or accommodate new ideas. In addition, we hope students can become well rounded citizens by promoting a democratic spirit combined with diligence and cooperation.

* Social Service

Each college and department shares the same goal of serving society. For example, the College of Engineering emphasizes projects for work-related education. The College of Business gives emphasis to cooperation with industries and promotes new concepts of business automation and e-commerce. It helps enterprises cultivate manpower, sets up management regulations, and improves business constitution. The College of Digital Design is devoted to the cultivation of integrated labor forces for digital industries, in response to the government’s agenda for the prospective digital-content industry. The College of Humanities and Social Sciences fosters language training and seeks to improve teaching quality in junior high schools, elementary schools, and kindergartens, supports arts and cultural activities, and aims to promote the humanities throughout society.

* Academic Research

A strong motivation to acquiring new knowledge and state of the art techniques has led to a campus of prosperous academic research. Faculty members at STUST not only work hard to keep pace with new industrial trends, but also to transform their experience into material for educating students. STUST’s academic research achievements have gradually been recognized, mainly because of the strong driving force of university policy and the desire to become a distinguished university. Professors who are willing to conduct research projects are rewarded in various ways, especially those who have published papers in SCI and SSCI publications. Recently, we have emphasized inter-department or inter-college co-research, as well as collaborative research with other universities.

* Innovation

STUST will continue to promote innovative research in order to create an efficient, systematic, operating-cost-focused academic-internationalization-orientated model. This will be achieved via invention, patent output, improvements in teaching methods, and reform of administrative work.

* Industry-Academia Collaboration

The performance of industry-academia collaboration is one of the crucial indicators and distinctive features of technical and vocational education. By means of improving industrial technology R&D, promoting patent products, inviting experts from industries to co-teach and strengthening students’ practical ability in their specialized fields, we will not only increase the quantity but also enhance the quality of collaboration with the real world in order to enable STUST to become a perfect choice for industries to partner with.

* International Communication

In terms of promoting internationalization, STUST is a leading university of technology and has achieved outstanding performance regarding international student recruitment and study abroad programs. STUST will continue to expand international communication with Asia, North America, Europe, Australia, and Latin America and strengthen real communication by continuing both the mutual-visit program and teacher-student communication; furthermore, we will establish a joint research team to further internationalize our university’s endeavors.

**國際學術交流與合作**

「立足台灣，放眼世界」的國際化佈局，一直是本校辦學的終極目標。因此，國際學術交流與培育國際化的人材，正是我們念茲在茲的信念。目前已初步完成下列成果：

* + 本校與美國、加拿大、祕魯、英國、法國、德國、荷蘭、西班牙、奧地利、瑞士、克羅埃西亞、瑞典、愛沙尼亞、捷克、俄羅斯、澳洲、紐西蘭、日本、韓國、菲律賓、蒙古、中國、越南、印度、泰國、印尼等26個國家共計154所海外大學簽訂姊妹校合作協定，其中不乏國際著名大學，例如：日本早稻田大學、立命館大學、千葉大學、熊本大學、美國華盛頓大學、加州州立大學、法國巴黎第十二大學、奧地利約翰克卜勒大學、荷蘭方堤斯應用科技大學、愛沙尼亞塔林科技大學、捷克生命科學大學、澳洲西雪梨大學等。
  + 本校與日本早稻田大學、立命館大學、熊本大學、白鷗大學；英國Northumbria University, University of Aberdeen, Sheffield Hallam University, Oxford Brookes University; 美國Dominican University, Pittsburg State University等簽訂雙學位合作方案。
  + 積極延攬海外大學教師來台短期講學或開設特別講座。
  + 獎勵本校教師與博士生至海外知名大學短期研究。
  + 積極招攬外籍學生也是本校國際交流重點目標之一。目前本校已成立國際學院設有電機、機械碩博士學程、GMBA與經營管理博士班，均為全英語授課，其中GMBA、電機、機械碩博士學程於2011年獲教育部評鑑為「極力推薦」。同時設有華語中心，規劃多元化華語課程，以招收外籍生來校就讀。目前有來自法國、匈牙利、捷克、加拿大、奧地利、克羅埃西亞、日本、印尼、印度、泰國、馬來西亞、菲律賓、越南、蒙古、墨西哥、巴拉圭、瓜地馬拉、土耳其、南非、史瓦濟蘭等24國，超過200名的外國學生，多元文化背景的國際學生為校園文化注入了新的生命。
  + 為加強同學外語能力，創辦「大三菁英出國」學程，與多所國外知名大學等校合作，選送優秀學生於大三時出國參加10個月的短期研習課程，對學生在語言能力與專業能力的提升，有很大助益。

**International Cooperation**

Facing keen global competition in the 21st century, we are devoted to integrating the associate resources and promoting international, cultural, and academic exchanges. Through these international exchanges, we aim to arm our students with a strong command of foreign languages and to cultivate them into global citizens. We actively seek opportunities to interact with prestigious universities overseas and to create opportunities for our faculty members to broaden their academic experiences and for our students to pursue further studies abroad. We have made it our aim to be an internationalized university in terms of academic research and higher education.

**Encouraging Study Abroad**

The number of undergraduate and graduate students with study abroad experience continues to increase every year. In addition to the current exchange program for undergraduates, we have launched a one-year study abroad program for juniors in order to promote international education one step further. Every summer, we send study groups overseas which encourage our students to experience different cultures and ways of life. We anticipate more than 200 students will participate in our study abroad programs every year.

**Building Formal International Links**

STUST has established formal academic relationships with 154 universities around the world, including renowned universities in Australia, Austria, Canada, Croatia, China, the Czech Republic, Estonia, India, Indonesia, France, Germany, Japan, Korea, Mongolia, the Netherlands, New Zealand, Peru, the Philippines, Russia, Spain, Sweden, Switzerland, Thailand, the UK, the USA, and Vietnam.

**Recruiting International Students**

Currently, we have six English-taught master programs: the Global MBA program, the MS and Ph.D. programs in Mechanical Engineering, the MS and Ph.D. programs in Electrical Engineering, and the Doctoral Program of Business Management. We eagerly recruit international students. We provide them with Chinese lessons, assistantships, and comprehensive services. We aim to recruit an increasing number of outstanding international students each year.

**Promoting International Academic Exchange**

Collaborating with the four colleges at STUST, we actively invite distinguished scholars from our partner universities to participate in our annual international conferences. In addition, we regularly host scholars from abroad and invite them to give academic lectures and classroom presentations on our campus. Many interactions with our overseas partners take place through faculty exchange, and the number of exchange scholars is expected to grow every year.

**辦學績效**

* 2012-2013年連續二年榮獲教育部典範科大私校最高補助1億5,500萬元。
* [2013 Cheers雜誌公布，本校為企業最愛私立技專校院第一名。](http://www.cheers.com.tw/doc/page.jspx?id=40288aed203227750120374004d966c4&number=4)
* 2006-2013教育部補助教學卓越計畫共獲得補助款5.48億元，名列私立技術校院第一名。
* 2013教育部「私立技專校院整體發展獎補助經費」第一名
* [2013澳門國際創新發明展獲1金1銀1銅](http://news.stut.edu.tw/pid/1175)全數獲獎佳績。
* 2013第28屆美國匹茲堡國際發明展南臺科大穿金帶銀抱回2金2銀，取得多國發明專利。
* 2013第41屆瑞士日內瓦國際發明展獲得2金3銀1銅，並獲得國際發明組織協會（IFIA）特別獎，為台灣唯一獲獎作品。
* [2013馬來西亞ITEX國際發明展南臺科大榮獲2金2銀](http://news.stut.edu.tw/pid/1103)，全數獲獎。
* 2013「ECOPRENENUR國際綠色創業競賽」南臺科大國際企業系Leben學生團隊，榮獲第一名。
* 2013「運輸節能科技應用創意競賽」南臺科大機械系與企管系聯隊獲第二名。
* 2013「新一代設計獎」南臺科大勇奪11項大獎，成為最大贏家。
* 2013南台科大資傳系大放異彩榮獲「最佳劇情長片」、「最佳男主角」與「最佳女主角」三項大獎。
* 2013「第四屆兒童歌曲創作競賽」南臺科大幼保系學生榮獲多項肯定，成績亮眼。
* 2012韓國國際婦女發明展電機系學生揚威國際，榮獲1金2銀。
* 2012 德國紅點設計獎[數位設計學院師生榮獲「](http://news.stut.edu.tw/pid/1233)design concept winner」
* 2012教育部全國技專校院學生實務專題製作競賽暨成果展管資系學生團隊成果豐碩
* 2012第三屆全國大專校院創意會展企劃競賽國企系團隊成果豐碩
* 2012全國大專院校ERP實務個案競賽商管學院成績亮眼。
* 2012放視大賞多樂系獲得多項獎項，南台科大並獲得最佳學校獎。
* 2012年全國校際日文創意行銷活動競賽」應日系獲得創意廣告表演大專組第一名、第二名以及團體組第一名，成績斐然。

**University Achievements**

STUST has many outstanding achievements and is regarded as one of the best universities in Taiwan. Some of its remarkable accomplishments are highlighted below.

1. In 2013, STUST was evaluated as one of the six Paradigm Technological Universities by Taiwan’s Ministry of Education (MOE) and was unique among the winners for being a private university.
2. In the last nationwide accreditation conducted by the MOE in 2009, the university was ranked first among all public and private technical and vocational universities.
3. *Cheers Magazine* announced in 2013 that STUST was the private university of science and technology most favored by enterprises.
4. STUST received a total of 548 million TWD due to our prominent performance in the execution of the Teaching and Learning Excellence Project among private technical and vocational universities in Taiwan by the MOE.

**STUST Shines on the World Stage:**

* + At the International Exhibition of Inventions of Macao, we won one gold, one silver, and one bronze medal.
  + At the 28th Invention & New Product Exposition, 2013, we received two gold and two silver medals.
  + At the 41st Geneva International Exhibition of Inventions, 2013, we won two gold, three silver, and one bronze medal. We also received the Special Award of IFIA.
  + At ITEX 2012 in Malaysia, we received two gold, five silver, and three bronze medals.
  + At the 2012 Korean International Women’s Invention Exposition, we won one gold and two silver medals.

At the 2012 Red Dot Awards, we won the “design concept winner” award.

**成長軌跡**

* 民國58年 南台工業技藝專科學校
* 民國61年 南台工業專科學校
* 民國79年 南台工商專科學校
* 民國85年 南台技術學院
* 民國88年 南臺科技大學
* 民國89年 增設碩士班
* 民國91年 增設博士班

**Brief History**

1969: Nan-Tai Junior College of Engineering

1971: Nan-Tai College of Engineering

1990: Nan-Tai College of Engineering and Business

1996: Nan-Tai Institute of Technology

1999: Southern Taiwan University

2000: Graduate Schools Established

2002: Doctoral Programs Established

**校訓‧校徽**

**校訓**

信、義、誠、實四者，皆為我人立身處世之基本原則，非獨古聖先哲特重之，即若歐美法系亦以之為重要法則，故定為校訓，期我全校師生共勉共勵之。

*辛文炳 題誌1977年2月*

**校徽**

藍色六角形：螺絲帽之象形，代表工學院及數位設計學院系(所)，藍色顯示該等系(所)穩重純潔之特性。

紅色圓形：銅錢之象形，代表商管及人文社會學院系(所)，紅色顯示該等系(所)親切活潑之特性。

兩者重疊交會：人本為中，工商為翼，涵融並進，蘊蓄無限活力，追求卓越，邁向巔峰。

中心太極圖案：以人文思維的理念，寓科技教育的實踐，蘊含變化繁衍，生生不息之意。

**The School Motto and Emblem**

**Motto**

TRUST, JUSTICE, SINCERITY, and HONESTY

“Trust, justice, sincerity, and honesty are the basic principles of our lives. They are now regarded as the motto of our school. I hope all of us will strive to fulfill them.”

--Wen-Ping Hsin, Founder of STUST (February 1977)

**Emblem**

Southern Taiwan University of Science and Technology's educational policy and goals are clearly illustrated by our school emblem:

* The hexagonal shape on the left represents a screw which stands for the Colleges of Engineering and Digital Design, while the color blue symbolizes the steadiness and purity of these two colleges.
* The round shape on the right is like a coin and represents the Colleges of Business and Humanities, and the color red represents the warm friendship and lively activities of these two colleges.
* The overlapping part represents the close cooperation between all areas of the university.

The shape in the center is a *taichi* symbol, which represents the blending of the humanities with science and technology in education, a strategy which will lead to great power and continual improvement.