**Tourism English (1) (A)**

**Course aim**

The course is designed for students who are interested in developing their English skills for the purposes of traveling or working in the field of tourism and hospitality.

Students will learn 1. how to organize a travel itinerary and arrange a travel plan, 2. how to order food or explain the menu in a restaurant, 3. how to fill out important travel documents, 2. how to book flights and hotels, 3. how to navigate their way through customs, 4. how to find service offered upon arrival at a destination, 5. how to get around in an English-speaking environment, 6. what to do for entertainment in various cities.  
At the end of this semester, students will have a strong understanding of English usage within the tourism industry. They’ll also develop the ability to fully express their own ideas and present travel information in English clearly and effectively. In addition, reading and writing strategies will as well be improved through instruction and in-class exercises. Students will also learn how to give introduction of historical sites in English.

**Couse Schedule**

1 Course introduction, making travel arrangements (brief introduction of Taiwan: geography, climate, population, languages, etc.)  
2. Reminders before the trip (brief introduction of Taiwan: religions, temples, Confucianism)  
3.Travel itinerary   
4 Customer service and culture differences   
5 Interpretation   
6. Planning the tour (traditional art, architecture)  
7. Shopping (nearby attractions, Tainan historical sites and history)  
8. Presentation on historical sites   
9. Presentation on historical sites

10. Introduce hospitality industry

11 Taking reservations (Food culture in Taiwan)  
12 Staff training a restaurant  
13 Customer service in a restaurant  
14. Welcoming and seating guests (Popular foods and drinks, night markets)  
15 Taking orders  
16. Serving the meal  
17. On-site tour guiding  
18. On-site tour guiding