課程中文名稱 觀光英語(一)(B)

課程英文名稱 English for Tourism Ⅰ

學分數 3

必選修 選修

開課班級 四技英語二甲,四技英語二乙

任課教師 劉菁萍

課程時數 3 節課

課程概述

The course is designed for students who are interested in developing their English skills for the purposes of traveling or working in the field of tourism and hospitality.

英/日文課程大綱

Students will learn 1.how to fill out important travel documents, 2. how to book flights and hotels, 3. how to navigate their way through customs, 4. how to find service offered upon arrival at a destination, 5. how to get around in an English-speaking environment, 6. what to do for entertainment in various cities

At the end of this semester, students will have a strong understanding of English usage within the tourism industry. They’ll also develop the ability to fully express their own ideas and present travel information in English clearly and effectively. In addition, reading and writing strategies will as well be improved through instruction and in-class exercises.

課程學習目標

1. 訓練商業英文寫作核心的能力。
2. 英文表達能力
3. 增進觀光旅遊方面英文聽力與閱讀核心能力。
4. 英文聽讀能力
5. 訓練學生未來從事觀光旅遊的工作時所需之商務英語文專業知識與溝通表達之技能。
6. 讓學生能實際練習將英語核心及專業知識運用在觀光旅遊之就業職場。

課程進度表 (Course Schedule)

1.Course introduction

\*\*Group must attend at least one tour before week 9,

and submit an picture for evidence

2. Travel arrangements ch.9 (group practice)

homework: Taiwan in simple English unit 24, 25

3. Travel arrangements ch.9 (group practice)

homework: Taiwan in simple English unit 24, 25

4. Reminders before the trip ch.10 (group practice)

homework: Taiwan in simple English unit 10,11,12

5. Reminders before the trip ch.10 (group practice)

homework: Taiwan in simple English unit 10,11,12

7. Planning the tour ch 11(group practice)

homework: Taiwan in simple English unit 13.14,15

8. Planning the tour ch 11(group practice)

homework: Taiwan in simple English unit 13.14,15

9. midterm week

10. Tour-site briefing (group)- present your proposal as tour guides

homework: Taiwan in simple English unit 19,20,21

11. Tour-site briefing (group)- present your proposal as tour guides

homework: Taiwan in simple English unit 19,20,21

12. Shopping ch 12 (group practice)

homework: Taiwan in simple English unit 16,17,18

13. Shopping ch 12 (group practice)

homework: Taiwan in simple English unit 16,17,18

14. guest speaker(吳昭輝)- site tour guiding demo

15. guest speaker(王品方)- China airline

16. final project- team guiding mock filming

17. final project- team guiding mock filming

18. final week

指定用書 (Textbook)

書名 (Title) Tourism and Hospitality English I

作者 (Author) live abc

書局 (Publisher) live abc

年份 (Years) 2014

國際標準書號 (ISBN) 9789865776343

版本 (Edition) 1

參考書籍 (References) Taiwan in simple english cosmos culture

教學軟體 (Software) none

課程規範 (Notifications) none