

IDEA FROM MARK LI KAI WING

11/2/2015 二零一五年十一月二日製

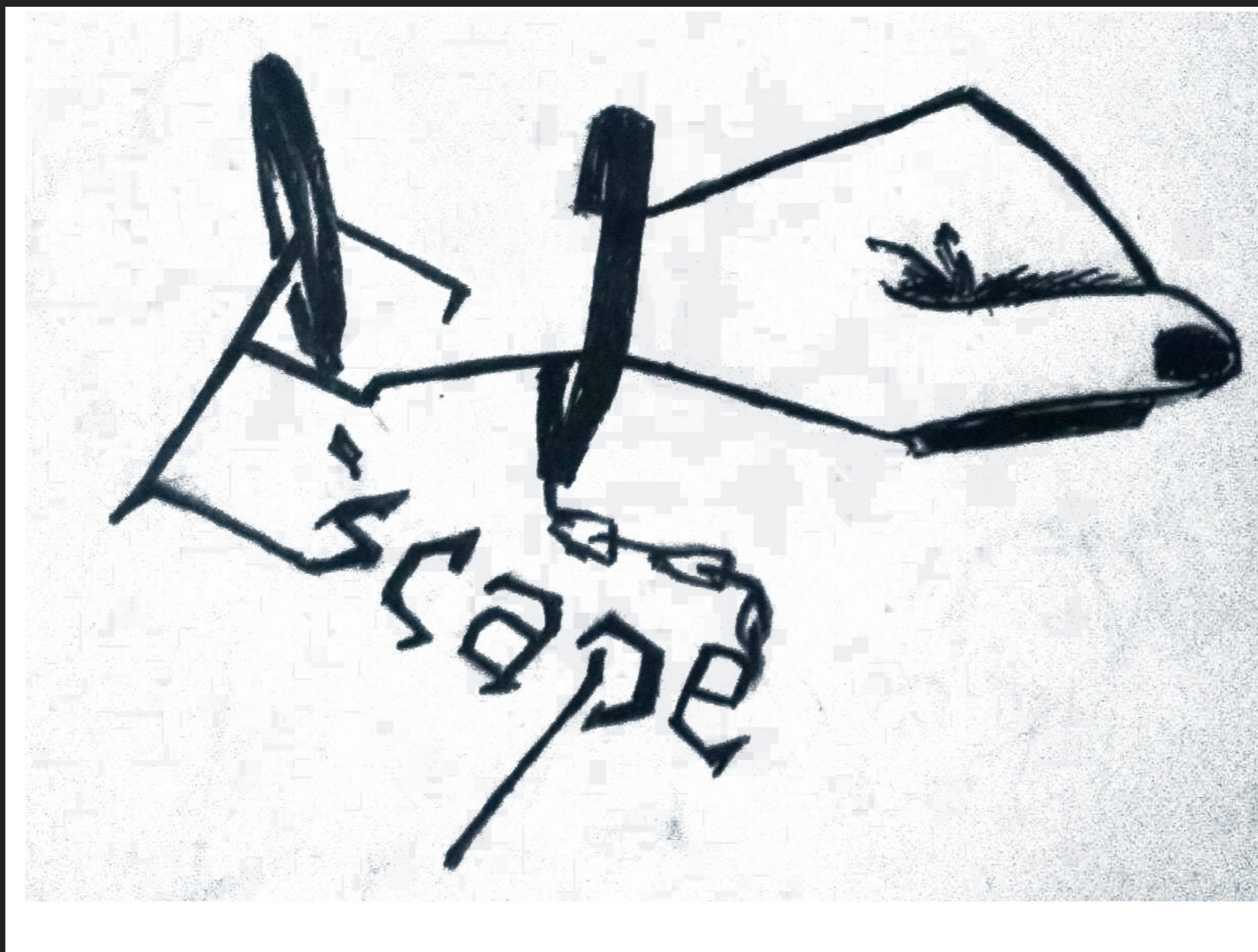
B&B IN MAZES “ESCAPE”

OVERVIEW

- ▶ B&B in Tainan
- ▶ Maze to make it more exciting
- ▶ Get the bonus item through the maze
- ▶ Provide costume for photo taking
- ▶ Mix with online magazine
- ▶ Answer the questions (in the APP) to get more hints

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LOGO



FOUNDATION

- ▶ 4 STORYS BUILDING WITH ROOF TOP
- ▶ 2 STORYS FOR MAZES WITH 2 DIFFICULTY
- ▶ 2 STORYS FOR ROOMS
- ▶ ROOF TOP AS PUBLIC AREA

B&B

- ▶ **8 ROOMS WITH DIFFERENT THEMES** (SOME BASE ON THE **FAMOUS VIEW POINT**, SOME ARE RELATED TO THE **THEME OF THE MAZES**)
- ▶ FOR 2-6 PEOPLE /ROOM
- ▶ **CAN CHOOSE TO PLAY** THE MAZES OR NOT
- ▶ PRICE RANGE: 1300NT/day(2PPL) to 2000NT/day(6PPL)
- ▶ INCLUDING THE MAZE: +300NT(2PPL) to 700NT(6PPL)

MAZES

- ▶ **TWO DIFFICULTY**
- ▶ 3 TIME SLOTS FOR EACH DIFFICULTY. (6 PLAYS PER DAY)
- ▶ 10:00, 13:00, 16:00 (+/- 15MINS)
- ▶ TIME LIMIT: 1HR
- ▶ ****CAN ASK FOR TIPS ONCE ONLY**
- ▶ **THEME CHANGES EACH SEASON**

MAZES

- ▶ **FAIRY TALES** (EASY MODE), **CRIME / SCARY** (DIFFICULT)
- ▶ EASY: FIND OUT YOUR ROOM NUMBER
- ▶ DIFFICULT: FIND OUT YOUR ROOM NUMBER AND KEY
- ▶ EACH MAZES **INCLUDE 3 BONUS ITEM**
- ▶ COUPON FOR RESTAURANTS, PRICE DISCOUNT THE BOOKING

A black and white photograph of a large, curved concrete structure, possibly a bridge or a walkway, with a person walking on top. The structure is made of many vertical panels. The lighting is dramatic, with strong shadows and highlights. The text "ONE MORE THING....." is overlaid in a white serif font, underlined.

ONE MORE THING.....

APP

ONLINE TRAVEL MAGAZINE

ROUTE FOR SIGHT SEEING

- ▶ TAINAN AREA
- ▶ PLACE TO VISIT, MUST TRY LOCAL FOOD
- ▶ CULTURAL LEARNING
- ▶ DO AND DON'T
- ▶ BEST ROUTE FOR TRAVELING IN TAINAN
- ▶ UPDATES ONCE PER MONTH

ITINERARY

- ▶ MARK DOWN THE **PLACE YOU WANT TO VISIT**
- ▶ **GPS NOTIFICATION** FOR RECOMMENDED VIEWPOINT
- ▶ BEST ROUTE FOR TRAVELING IN TAINAN

QUESTIONS

- ▶ **ANSWER TO GET EXTRA TIPS FOR THE MAZES!**
- ▶ 5 CORRECT FOR 1 EXTRA TIPS
- ▶ ABOUT THE FAMOUS SITES OR LOCAL FOOD
- ▶ MULTIPLE CHOICES
- ▶ QUESTION CHANGES WHEN NEW THEMES IS PUBLISHED