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| **序號** | **reviewer** | **類別** | **unit** | **Web link** | **英文網站檢核** |
| 19 | Neil | 學術 | 企業電子化學程 | <http://eb.stust.edu.tw/en> | The background and purpose  We aim to coordinate the industrial policies of our country and the development of enterprises.  It is a priority to effectively use progressive information technology to meet the globalization strategies for speedy innovation, limited life circle, and intense competitive pressures in order to build efficient management systems. In view of the importance of Electronic Business, since 1999 the Executive Yuan has founded Industrial automation and E-commerce promotion groups, developed programmers for industrial automation and E-commerce, integrated all the resources, counselled domestic industries to apply for information technology, and strengthened international competitiveness in domestic industries.    Nevertheless, Electronic Business is a new area of expertise. It combines traditional business and management, information technology and also developing industrial automation and e-commerce. Due to the need for human resources and predictions in business, our college adjusted the original department to face the future of manpower in enterprises. Our school is a university of science and technology, so our main focus is on actual practical applications in industrial development. The college not only tries to train the personnel and establish research centers in Electronic Business but also combines interdisciplinary savants to strive for better research in e-business.  The aim of the education    1. We aim at manage students to meet the rapidly developing technology in the world, and equip the students with an international outlook.    2. The education combines interdisciplinary savants to strive for better research in Electronic Business in order to be a well-established think tank.   |  |  |  | | --- | --- | --- | | Name | Tsang-Hsiang Cheng |  | | Position | Professor, Chairman and Director of Executive MBA Program |  | | Degree | Ph.D. in Information Management, National Sun Yat- Sen University |  | | Research Fields | Data mining, text mining, medical informatics, and information management |  | | E-mail | cts@stust.edu.tw |  | |  | Name | Min-Tsai Lai | | Position | Professor, Dean of Academic Affairs | | Degree | Ph.D. in Industrial Engineering and Engineering Management, National Tsing Hua University | | Research Fields | Operation research, applied statistical methods, reliability analysis and applications | | E-mail | lai1962@mail.stust.edu.tw | |  | Name | Te-Kuang Chou | | Position | Associate Professor, Dean of College of Business | | Degree | Ph.D. in Business Administration, National Sun Yat–sen University | | Research Field | Strategic Planning, Industry Analysis, Financial Accounting | | E-mail | dkchou@mail.stust.edu.tw | |  | Name | Wu-Rong Shih | | Position | Professor, Associate Dean of College of Business and Director of Global MBA Program | | Degree | Ph.D. in Systems Science & Industrial Engineering, State University of New York | | Research Field | E-Business, Physical distribution Management, Logistic | | E-mail | wurong@mail.stust.edu.tw | |  | Name | Jen-Peng Huang | | Position | Professor, Chairman of Department of Information management | | Degree | Ph.D. in Computer Science, University of Oklahoma | | Research Fields | Database management, data mining, data warehousing, E-commerce, mobile data mining, web content mining, text mining | | E-mail | jehuang@mail.stust.edu.tw | |  | Name | Jyh-Hong Ding | | Position | Professor | | Degree | Ph.D. in Industrial Management Science, National Cheng Kung University | | Research Fields | Supply chain management, operations management, e-business | | E-mail | jhding@mail.stust.edu.tw | |  | Name | Chung‐Wen Hung | | Position | Associate Professor, Chairman of Department of Accounting Information | | Degree | Ph.D. in Finance, National Cheng Chi University | | Research Fields | Supply chain finance, capital market, corporate finance, enterprise resource planning | | E-mail | cwhung@mail.stust.edu.tw | |  | Name | Chao-Yi Wu | | Position | Associate Professor | | Degree | Ph.D. in Industrial and Information Management, National Cheng Kung University | | Research Fields | ERP, Knowledge management, and fuzzy decision making | | E-mail | jywu@stust.edu.tw | |  | Name | Jia-Hwa Wu | | Position | Associate Professor | | Degree | Ph.D. in Computer Science and Information Engineering, National Cheng Kung University | | Research Fields | Parallel computing, multimedia system design, and database management system | | E-mail | alpha@mail.stust.edu.tw | |  | Name | Chia-Hua Chang | | Position | Associate Professor | | Degree | Ph.D. in Industrial and Information Management, National Cheng Kung University | | Research Fields | Technology management, market research, ERP, and patent analysis | | E-mail | chiahua@mail.stust.edu.tw | |  | Name | Chao-Hsien Lu | | Position | Assistant Professor | | Degree | Ph.D. in Business Administration, National Chung  Cheng University | | Research Fields | Cost and managerial accounting in health care, exchange‐traded funds, and financial statement analysis | | E-mail | zm8@mail.stust.edu.tw | |  | Name | Hsien-Tsung Liao | | Position | Assistant Professor | | Degree | Ph.D. in Engineering Management, University of Missouri-Rolla | | Research Fields | E-Business, and quality management | | E-mail | hliao@mail.stust.edu.tw | |  | Name | Shu-Ling Chen | | Position | Assistant Professor | | Degree | Ph.D. in Industrial and Manufacturing Systems Engineering, University of Texas, Arlington | | Research Fields | Supply chain, E-commerce, and information system | | E-mail | slchen@mail.stust.edu.tw | |  | Name | Kuan-Yeh Tung | | Position | Assistant Professor | | Degree | Ph.D. in Industrial Management, National Cheng Kung University | | Research Fields | Operations management, enterprise resource planning, electronic commerce | | E-mail | tung@mail.stust.edu.tw | |  | Name | Ko-Chieh Chen | | Position | Assistant Professor | | Degree | Ph. D. in Business Administration, National Sun Yat–sen University | | Research Fields | Strategic management, and enterprise study | | E-mail | kochieh@mail.stust.edu.tw | |  | Name | Tsung-Hao Wu | | Position | Assistant Professor | | Degree | Ph.D. in Finance, National Cheng Chi University | | Research Fields | Entrepreneurial finance, risk management, and business intelligence | | E-mail | thwu@mail.stust.edu.tw | |  | Name | Chih-Hao Chang | | Position | Assistant Professor | | Degree | Ph.D., Waseda University | | Research Fields | e-Governance, service marketing, business model and innovation | | E-mail | joechang@mail.stust.edu.tw | |