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| **序號** | **reviewer** | **類別** | **unit** | **Web link** | **英文網站檢核** |
| 21 | Neil | 學術 | EMBA | <http://emba.stust.edu.tw/en> | History    Initiated in August 2003, the Executive Master of Business Administration (EMBA) program of STUST is the first such program among Taiwan’s private vocational universities. The EMBA’s past and current directors are Prof. Hsiu-hsung Hsieh, Prof. Jing-ho Leu, Prof. Ming-tsai Lai, and Prof. Wu-rong Shih. Up to now we already have 133 alumni. The EMBA Alumni Association of STUST was established in March, 2008.    Mission & Features  The EMBA (Executive Master of Business Administration) program is established to:  Offer MBA skills to working professionals seeking up-to-date knowledge in business management.  We aim to equip experienced working personnel with executive business and management knowledge as well as the capability to independently analyse and solve problems in diverse business environments.  Visualize COB’s with an emphasis on business practice and academic-industry cooperation.  Follow STUST’s overall development plan to expand the range of research studies.  Equal emphases are placed on the five major aspects of managerial studies: production & operation, marketing, human resource, R&D, and finance. Moreover, courses on liberal arts and global perspectives have been added to make the curricula more multidimensional.  Our EMBA students are experienced business professionals from diverse industries. In STUST they will enjoy an opportunity to learn from different fields and expand relationships.  Features  The College of Business endeavours to meet the educational needs of Taiwan’s business community. We not only convey business and management related knowledge to our students, but we also equip them with a global perspective to keep pace with the trend of internationalization.  Objectives  To use our wealth of faculty, alumni relations, and corporate resources to educate students in both theory and practice. By emphasizing both the knowledge and skills related to professional information technology and business management, our college works to enhance business efficiency and strengthen local industries’ international competitiveness.  We aim to develop ethical, hardworking students who are attentive to the community and maintain a global perspective in accordance with the demands of globalization and industrial improvements.    Southern Taiwan University of Science and Technology (STUST)    Located near southwest coast of Taiwan in Tainan City, Southern Taiwan University of Science and Technology (STUST) is a competitive international university dedicated to providing students with a well-rounded education in both the humanities and technology.    Founded in 1969, STUST quickly moved from a junior college of technology to a full-fledged university with an emphasis on both teaching and research. STUST’s four colleges—The College of Engineering, The College of Business, The College of Digital Design, and the College of Humanities and Social Sciences—together offer 23 undergraduate programs, 22 master’s programs and three doctoral programs. Currently, we have over 18,300 students enrolled in these programs, of which 179 are international students hailing from 21 different countries. Our faculty of nearly 600 strives to establish a strong global mindset and independent thinking in all of our students.     |  |  | | --- | --- | | **Min Tsai, Lai**  Professor of Department of Business Administration, Associate Dean  Education：Master of Industrial Engineering, National Tsing-Hua University  Area of Specialty：Statistical Application, Operations Research  Teaching Subjects：Statistical Application, Operations Research,Reliability Analysis  Office：E606 Ext.：4000  E-mail：lai1962@mail.stut.edu.tw |  | |  | **Te Kuang, Chou**  Associate Professor of Department of Finance, Dean of the College of Business  Education：Ph.D. in Business Administration, National Sun Yat–sen University  Specialties：Strategic Planning, Industry Analysis, and Financial Accounting  Teaching Subjects：Organization and Management  Office：E606, T0918 Ext.：5000, 8118  E-mail：dkchou@mail.stut.edu.tw | |  | **Wurong, Shih**  Professor, Department of Management and Information, Global MBA Program, Associate Dean of the College of Business  Education：Ph.D. Systems Science & Industrial Engineering, State University of New York  Specialties：Logistics Management, E-Business, Artificial Intelligence, Electronic Packaging Process, Data Mining, and Intelligent Decision-making Systems  Teaching Subjects：Operation and Process Management  Office：E605 Ext.：4100  E-mail：wurong@mail.stut.edu.tw | |  | **Tsang Hsiang, Cheng**  Associate Professor, Chairman of the Department of Business Administration, Director of the Executive MBA Program  Education：Ph.D. Information Management, National Sun Yat- Sen University  Specialties：Data Mining, Medical Information, Information Management  Teaching Subjects：Data Mining, Medical Information, Information Management  Office：S306 Ext.：4500  E-mail：cts@mail.stut.edu.tw | |  | **Chung Wen, Hung**  Dean of the Graduate Institute, Chairman of the Department, Assistant Professor  Education：Ph.D. Financial Management, National Chengchi University  Specialties：Financial Management, Project on Company Finance, and Enterprise Resource Planning  Teaching Subjects：Financial Management, Project on Company Finance , and Enterprise Resource Planning  Office：T1103 Ext.：5500  E-mail：cwhung@mail.stut.edu.tw | |  | **Shyh Ming, Huang**  Associate Professor of Logistics Management, Chairman of Career  Education：Ph.D. Business Administration, Chung-Hsing University  Specialties：Marketing Management, Practice of Marketing Management, Strategy management, Advertising Management, and Brand Management  Teaching Subjects：Practice of Marketing Planning, Advertising Management, Brand Management, and Management.  Office：T1128 Ext.：8328  E-mail：paulh@mail.stut.edu.tw | |  | **Pei Wen, Huang**  Associate Professor, Department of Business Administration  Education：Ph.D. Human Resource Management, National Sun Yat-Sen University  Specialties：Human Resource Management, Organizational Behavior, Competency Analysis, and Performance Management  Teaching Subjects：Human Resource Management, Organizational Behavior, and Competency Analysis  Office：T1138 Ext.：8338  E-mail：peiwen@mail.stut.edu.tw | |  | **Meng Shiou, Chen**  Associate Professor, Department of Finance  Education：Ph.D. Business Administration, National Sun Yat–sen University  Specialties：Organization and Manpower Management, Marketing Management, and Industry Analysis  Teaching Subjects：Organization and Management  Office：T0917 Ext.：8117  E-mail：cmshiou@mail.stut.edu.tw | |  | **Jerry J. R. Ou**  Director General of the Bureau of Energy, Ministry of Economic Affairs  Education：Ph.D. Engineering Institute of Traffic and Transportation, National Chiao Tung University  Area Specialty：Small Business Management, Economic Industrial Analysis  Teaching Subjects：Industry Analysis | |