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| **序號** | **reviewer** | **類別** | **unit** | **Web link** | **英文網站檢核** |
| 22 | Neil | 學術 | GMBA | <http://gmba.stust.edu.tw/en> | 　About GMBAObjectivesTo keep up with the trend of business globalisation, the Global Master of Business Administration (GMBA) emphasises the nurturing of professionals in the globalised business management field. All the courses are conducted in English. The main goal is to educate the students in international communication abilities.Teach a diverse range of business knowledge and management, and discuss various types of business related topics and subjects. To provide the students with the ability to grow leadership characteristics and ethics.On the basis of this framework, the courses are designed to integrate knowledge about business and management from a diverse range instead of a focused and narrow-range course structure. We are practically oriented and stress case studies and analyses. Also, the international students help enhance communication skills and this advances business and management knowledge at different levels. FeaturesThe curriculum emphasizes international business management plus the integration of interdisciplinary business knowledge and practical applications, which is also supplemented by business visits and other business-focused activities. All the courses are conducted in English and incorporate the latest knowledge and practices from today’s marketplace. Students study with an international student body to hone global communication skills. The international faculty with varied specialties provides a diversified curriculum that fulfils students’ multiple interests, such as economics, marketing, statistics, and management in global business. The courses are partially lectured by invited overseas scholars. Curriculum MapFoundation coursesEconomics for managers, Accounting, Quantitative Methods, Organizational Behavior, Financial Management, and Marketing Management.Core coursesMBA Experience Seminar, Management Control System, Quantitative Business Analysis, Business, Government, & Society, Marketing Strategy, Financial Strategy, and Strategic Management. Elective coursesThe elective course in STUST is classified into four categories including technology management, operation and logistics management, business management, and innovation management.**Faculty****We Integrate all the teaching resources from College of Business to provide our students with the best learning environment. All the teachers for the GMBA programme possess professional knowledge in international business management, and also have the ability to conduct lectures in English. Moreover, leaders from enterprises in the market are also invited to give special lectures periodically to share their experiences with our student in order to expand their views on business running and operating.****Professor**

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