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| **序號** | **reviewer** | **類別** | **unit** | **Web link** | **英文網站檢核** |
| 25 | Neil | 學術 | 行銷與流通管理系 | <http://mlm.stust.edu.tw/en> | History  With the changes in the structure to the development of the domestic industry, the output value of the service sector for China's GDP continued to climb beyond industrial output growth in early 1991. In view of this, the school in 1998 established the Department of Marketing and Logistics Management. The purpose of the establishment is to cultivate professional talent for Marketing and Distribution Management for Taiwan's economic reform and growth.  1999, the school was renamed the University of Science and Technology. In response to the demands from industry, two more classes were established in the department and in 2000 weekend classes were added to provide industry practitioners with an educated workforce.  To meet the growing demand for middle and senior management, the Department established a master’s program in 2002 with weekend classes  Goals  Goal U1:  Students will understand advanced marketing and logistics management knowledge.  Objectives U1.1:  Students will demonstrate advanced knowledge of the core concepts of marketing and logistics management.  Goal U2:  Students will be able to apply advanced information technology in marketing and logistics management.  Objectives U2.1:  Students will be able to apply appropriate software to create professional reports and analyse theses reports.  Goal U3:  Students will be able to identify and solve problems  Objectives U3.1:  Students will be able to clearly identify problems and find alternative solutions to them.  Goal U4:  Each student will be an effective communicator.  Objectives U4.1:  Students will demonstrate appropriate written and oral communication skills.  Objectives U5.1:  Student will understand business ethics and social responsibility, and their effects on business decisions and the general public.    Specialty Category teacher  Marketing Management Group  Steven Chi-Hsiang Lin, Wen-Hung Huang, Ying-Yuh Huang, Sheng-hsiung Chuang, Shyh-Ming Huang, Ya-Ling Tsai  Circulation Management Group  Chi-Kang Lee, Chung-Cheng Huang, Chih-Hung Lin, Ming-Chi Chiu, Ming-Chih Chung  Management Resources Group  Chung-ming Kuo, I-Chiang Wang, Kun-Shou Shih, Chu-Chun Tang, Shin-Horng Chen  Professor    name：Chi-Kang Lee  Education：PhD, Civil Engineering, University of Illinois at Urbana & Champaign  E-mail：leeck@stust.edu.tw  ext： 8108  office： T908  name：CHIH-HUNG LIN[兼所長及系主任]  Education：Ph.D. Transportation and Communication Management, National Cheng- Kung University  E-mail：jhlin@.stust.edu.tw  ext： 4700  office： T0202  Associate Professor  name：Chi-Hsiang Lin  Education：PhD, Business Administration, Lincoln University, New Zealand  E-mail： chlin@.stust.edu.tw  ext： 8312  office： T1112  name：Wen-Hung Huang  Education： Ph.D.,Business Administration on Marketing, NCKU, Taiwan  E-mail： wenhung@stust.edu.tw  ext： 8316  office： T1116  name：Chung-ming Kuo  Education： Ph.D.,Industrial Management, National Taiwan University of science and Technology  E-mail： cmkuo@stust.edu.tw  ext： 8315  office： T1115  name：Chung-Cheng Huang  Education： PhD, Department of Industrial Engineering, North Carolina State University, Raleigh, NC, USA  E-mail：jchuang@stust.edu.tw  ext： 8319  office： T1119    name：YING-YUH HUANG  Education： Ph.D.in Management, National Sun Yet-sen University  E-mail： YYUHUANG@stust.edu.tw  ext： 8317  office： T1117      name：Shyh-Ming Huang  Education： Ph.D., Business Administration, Chung-Hsing University  E-mail： paulh@stust.edu.tw  ext： 8328  office： T1128  name：I-Chiang Wang  Education： PhD, Industrial and Information Management, National Cheng Kung University  E-mail： icwang@mail.stust.edu.tw  ext： 8324  office： T1124  Assistant Professor  name：Sheng-hsiung Chuang  Education： Ph.D., International Cooperation Studies, International Corporate Cultures, Kyorin University, Japan, April  E-mail： chuangsh@stust.edu.tw  ext： 8313  office： T1113    name：KUN-SHOU SHIN  Education：Ph.D., Business Administration, National Cheng Kung University  E-mail： shihks@stust.edu.tw  ext： 8318  office： T1118  name：Ming-Chi Chiu  Education：Ph.D., Transportation and Communication Management Science, National Cheng Kung University  E-mail： mcchiu@stust.edu.tw  ext： 8326  office： T1126  name：Chu-Chun Tang  Education： Ph.D., Cognitive Psychology, University of Georgia  E-mail： ttang@stust.edu.tw  ext： 8325  office： T1125  name：Ming-Chih Chung  Education： PhD, Management, National Cheng Kung University  E-mail： z0y@stust.edu.tw  ext： 8311  office： T1111  Name: YA-LING TSAI  Education: PhD, Department of Marketing , University of Stirling  E-mail: rebecca@stust.edu.tw  ext: 8323  office: T1123  Name: Shin-Horng Chen  Education: Ph.D. Department of Management Information System, National Chengchi University, Taipei, Taiwan  E-mail: shchen@stust.edu.tw  ext: 8347  office: T1147 |