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| **序號** | **reviewer** | **類別** | **unit** | **Web link** | **英文網站檢核** |
| 25 | Neil | 學術 | 行銷與流通管理系 | <http://mlm.stust.edu.tw/en> | 　HistoryWith the changes in the structure to the development of the domestic industry, the output value of the service sector for China's GDP continued to climb beyond industrial output growth in early 1991. In view of this, the school in 1998 established the Department of Marketing and Logistics Management. The purpose of the establishment is to cultivate professional talent for Marketing and Distribution Management for Taiwan's economic reform and growth.1999, the school was renamed the University of Science and Technology. In response to the demands from industry, two more classes were established in the department and in 2000 weekend classes were added to provide industry practitioners with an educated workforce.To meet the growing demand for middle and senior management, the Department established a master’s program in 2002 with weekend classesGoalsGoal U1:Students will understand advanced marketing and logistics management knowledge. Objectives U1.1:Students will demonstrate advanced knowledge of the core concepts of marketing and logistics management.Goal U2:Students will be able to apply advanced information technology in marketing and logistics management. Objectives U2.1:Students will be able to apply appropriate software to create professional reports and analyse theses reports.Goal U3:Students will be able to identify and solve problems Objectives U3.1:Students will be able to clearly identify problems and find alternative solutions to them.Goal U4:Each student will be an effective communicator.Objectives U4.1:Students will demonstrate appropriate written and oral communication skills.Objectives U5.1:Student will understand business ethics and social responsibility, and their effects on business decisions and the general public. Specialty Category teacherMarketing Management GroupSteven Chi-Hsiang Lin, Wen-Hung Huang, Ying-Yuh Huang, Sheng-hsiung Chuang, Shyh-Ming Huang, Ya-Ling TsaiCirculation Management GroupChi-Kang Lee, Chung-Cheng Huang, Chih-Hung Lin, Ming-Chi Chiu, Ming-Chih ChungManagement Resources GroupChung-ming Kuo, I-Chiang Wang, Kun-Shou Shih, Chu-Chun Tang, Shin-Horng Chen Professor name：Chi-Kang LeeEducation：PhD, Civil Engineering, University of Illinois at Urbana & ChampaignE-mail：leeck@stust.edu.twext： 8108office： T908name：CHIH-HUNG LIN[兼所長及系主任]Education：Ph.D. Transportation and Communication Management, National Cheng- Kung UniversityE-mail：jhlin@.stust.edu.twext： 4700office： T0202 Associate Professorname：Chi-Hsiang LinEducation：PhD, Business Administration, Lincoln University, New ZealandE-mail： chlin@.stust.edu.twext： 8312office： T1112name：Wen-Hung HuangEducation： Ph.D.,Business Administration on Marketing, NCKU, TaiwanE-mail： wenhung@stust.edu.twext： 8316office： T1116name：Chung-ming KuoEducation： Ph.D.,Industrial Management, National Taiwan University of science and TechnologyE-mail： cmkuo@stust.edu.twext： 8315office： T1115name：Chung-Cheng HuangEducation： PhD, Department of Industrial Engineering, North Carolina State University, Raleigh, NC, USAE-mail：jchuang@stust.edu.twext： 8319office： T1119 name：YING-YUH HUANGEducation： Ph.D.in Management, National Sun Yet-sen UniversityE-mail： YYUHUANG@stust.edu.twext： 8317office： T1117  name：Shyh-Ming HuangEducation： Ph.D., Business Administration, Chung-Hsing UniversityE-mail： paulh@stust.edu.twext： 8328office： T1128name：I-Chiang WangEducation： PhD, Industrial and Information Management, National Cheng Kung UniversityE-mail： icwang@mail.stust.edu.twext： 8324office： T1124 Assistant Professor name：Sheng-hsiung ChuangEducation： Ph.D., International Cooperation Studies, International Corporate Cultures, Kyorin University, Japan, AprilE-mail： chuangsh@stust.edu.twext： 8313office： T1113 name：KUN-SHOU SHINEducation：Ph.D., Business Administration, National Cheng Kung UniversityE-mail： shihks@stust.edu.twext： 8318office： T1118name：Ming-Chi ChiuEducation：Ph.D., Transportation and Communication Management Science, National Cheng Kung UniversityE-mail： mcchiu@stust.edu.twext： 8326office： T1126name：Chu-Chun TangEducation： Ph.D., Cognitive Psychology, University of GeorgiaE-mail： ttang@stust.edu.twext： 8325office： T1125name：Ming-Chih ChungEducation： PhD, Management, National Cheng Kung UniversityE-mail： z0y@stust.edu.twext： 8311office： T1111Name: YA-LING TSAIEducation: PhD, Department of Marketing , University of StirlingE-mail: rebecca@stust.edu.twext: 8323office: T1123Name: Shin-Horng ChenEducation: Ph.D. Department of Management Information System, National Chengchi University, Taipei, Taiwan E-mail: shchen@stust.edu.twext: 8347office: T1147 |