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| 39 | Steve | 學術 | 視覺傳達設計系(含數位內容與應用設計碩士班) | <http://vc.stust.edu.tw/en> | AdmissionsOverviewWelcome!To apply to the Visual Communication Design Department, you must first apply to STUST. Your admissions materials will go straight to the university admissions office. Please refer to the “[Apply to STUST](http://www.stust.edu.tw/en/node/Apply_to_STUST)” page. We offer BFA degrees in Visual Communication Design and MA degrees in Digital Content and Applied Design, which include Graphic Design, Interaction Design, Animation Design, and Industrial Design. At the graduate school, we encourage practical-oriented research so that students can integrate seamlessly with and make valuable practical contributions to industry in the future. Financial aid and ScholarshipsFinancial aid can take the form of grants and scholarships from the government, the university, and other private and public organizations. Other forms of aid might be low-interest student loans with deferred payment schedules, work-study funds, and more. All of these can help defray the cost of a college education.The university has many resources to help students determine their eligibility for financial aid and to find scholarships:Pages relating to [grants and scholarships can be found at Admissions.](http://www.stust.edu.tw/en/node/Scholarships)STUST scholarship:STUST provides the following scholarships for applicants with good academic performances who are not receiving financial aid from the Taiwanese government or from their home country. A scholarship will be canceled if you are awarded grants or scholarships from other organizations.Types of Scholarships1. Undergraduate(1) Tuition fees waived. (2) Half of tuition fees waived.2. Master’s(1) Tuition fees waived. (2) Half of tuition fees waived.Please refer to The Regulations of Southern Taiwan University of Science and Technology Scholarship for International Students for detailed information. More Scholarship information:[GOVERNMENT scholarships](http://english.moe.gov.tw/lp.asp?ctNode=11425&CtUnit=1344&BaseDSD=16)FacultyFaculty  Kuo-Li Huang obtained his MA degree from De Montfort University, UK, in 2001 and was awarded a PhD degree in design from Sheffield Hallam University, UK, in 2005. He is an Assistant Professor in the Department of Visual Communication Design and the Graduate School of Digital Content and Animation Design, Southern Taiwan University. His research interests include user experience design, tourism, interaction design, and computer graphics. His position is head of both Department and Graduate School, as well as one of the founders of Taiwan Design Innovation and Management Association.　   Ping-Huang Shih is an Associate Professor in the Department of Visual Communication Design. His specialties are drawing, watercolors, oil paintings and calligraphy. Prior to coming STUST, Ping Huang taught in the Department of Fine Arts at National University of Tainan. He was a founding head of the Department of Visual Communication Design at the university. Currently he teaches courses in basic drawing and design sketches. Mei-Wei Yang is a Ph.D. student at the Graduate School of Design, National Yunlin University of Science & Technology. Her main research areas cover visual communication design, local feature product package design, brand identity design, and design education. Her research has appeared in publications such as the Journal of Design, the Commercial Design Journal, the Journal of Southern Taiwan University, etc. Up to now, she has created more than twenty patent design articles and has executed more than ten technology-related projects, real-time technology-assisted projects, and industry-academy cooperative projects. In addition, she serves as a reviewer for several important design competitions and scholarly promotions.Yu-Lin Hsu is an Associate Professor in the Visual Communication Design Department/Postgraduate School of Digital Content and Animation Design. He teaches courses in 2D Constructional Design, Webpage Design, and Information Visualization. He earned his M.A. degree at New York Institute of Technology (USA) in the field of Communication Arts and completed his DDes at National Institute of Design, Swinburne University of Technology (AU). He has recently applied these interests to the user-centered design of Multimedia and web-based interactive environments – an area known as Affective Human Computer Interaction.　  Ting-Chun Tung is an Assistant Professor in the School of Southern Taiwan University of Science and Technology. He teaches courses in Visual Communication Design, including Kansei Research, Product Design, Color Application Research, and Senior Project Design. He holds an MS in Industrial Design from National Cheng Kung University and a Ph. D in Design from the National Yunlin University of Science and Technology. Wu-Hisung Chen, an Assistant Professor, is a member of the animation group and teaches animation, multimedia, digital content, and user experience design-related courses both at BA and Master level in the Department of Visual Communication Design. His research interests are panorama design, still and moving image design, digital content design, and web design. Prior to coming to STUST, Wu-Hisung worked on his PhD research at Art and Design Faculty in De Montfort University, UK. 　  Hung-Yuan Chen is currently an Assistant Professor of the Department of Visual Communication Design at Southern Taiwan University of Science and Technology (STUST). He received his PhD (2008) and MS (2001) degrees in Industrial Design from National Cheng Kung University (NCKU). His interests include Visual Communication Design, Graphic Design and Kansei Engineering Research. Nowadays, he focuses on cognition and communication, quantitative describing methods for design elements, and tactile Kansei research into material product surfaces. 　   Miss Meng-Ling Lay holds a PhD from the Graduate School of Design at the National Yunlin University of Science and Technology. Since August, 2011, she has worked as an Assistant Professor at the Department of Visual Communication Design at Southern Taiwan University of Science and Technology. The courses she takes include Design Aesthetics, Visual Psychology, Basic Plasticity, Chromatics and Exhibition Design. The fields she focuses on include culture industries, program design, field design, and environmental vision, especially design issues which might benefit disadvantaged regions. Before being employed by STUST, she used to instruct at the Asia-Pacific Institute of Creative Technology and the Trans World Institute of Technology. She has spent a long time promoting the development of regional cultural industries in Nantou County and Yunlin County. She is also enthusiastically involved in the promotion for the revival of indigenous culture and industries.　 　  Miss Pei-Chi Su holds a PhD from the Graduate School of Design at the National Yunlin University of Science and Technology. Since August, 2013, she has worked as an Assistant Professor at the Department of Visual Communication Design at Southern Taiwan University of Science and Technology.The courses she offers include Design Aesthetics, Basic Plasticity, and Exhibition Design. The fields she focuses on include Cultural Industries, Community Planning, Cultural Heritage, Architectural and Interior Design, Traditional Architecture, Field Design and Environmental Vision, especially the design issues of the Japanese colonial period.She has spent a long time promoting the development of regional cultural industries in Chiayi County and Yunlin County. She is also enthusiastically involved in the promotion of the revival of indigenous culture and industries.　 　  Zi-Ru Chen is currently an Assistant Professor in the Department of Visual Communication Design at the Southern Taiwan University of Science and Technology. She received a B.S. degree in Graphic Arts and Communications from National Taiwan Normal University, an M.S. degree in Digital Media, and a Ph.D. in Digital Architecture and Creativity from National Chiao Tung University, Taiwan. Her research interests in Digital Design are in the areas of design thinking and creativity, digital media and new media, social computing, information design and visualization, and human-computer interaction. 　   Chun-Hung Liu is an Assistant Professor in the Department of Visual Communication Design. He teaches courses in Communication Design, in which he advises on senior projects, Computer Graphics, and HCI Design. His interests include HCI Aesthetics, Interaction (Navigation) Design, and User Interface, especially issues relating to cultural differences. He has presented papers on HCI design and design for human experience at international conferences. Prior to coming to Southern Taiwan University of Science and Technology, Chun-Hung held several design positions. As a multimedia designer at Acer Computer Inc., he developed interactive websites and produced interactive demos. He was also a project manager at AV DigiTech, a multimedia communications firm. Chun-Hung holds an MFA in Multimedia Design from National Taiwan University of Arts and a BFA in Design from the National Yunlin University of Science and Technology. He also studies on the PhD program in Design at National Yunlin University of Science and Technology.     In 1998, Hsien-Yuan Chiou graduated from the Department of Visual Communication Design at National Yunlin University of Science and Technology and, in 2005, obtained his master’s degree from the Graduate Institute of Sound and Image Studies in Animation, Tainan National University of the Arts. He is specifically concerned with the fields of visual design and animation. He was awarded the Taiwan Short Film Award at the 2005 Taipei Golden Horse Film Festival and, in the same year, his work was selected in the Annecy International Animation Film Festival (Festival International du Film d'Animation d'Annecy). His works are regularly selected by film festivals in Taiwan and overseas.  His research is specifically devoted to the analysis of image philosophy and aesthetics, while the approach of black humor is preferred in the making of his works. Both 2D and 3D visual techniques are combined to examine controversial issues that exist between humans and the society. In his courses, the attention of students is drawn to thinking about the image and to learning various image production techniques. 　Chiao-fang Lin is a lecturer in the Department of Visual Communication Design. She is now pursuing a doctoral degree on the Doctoral Program in Art Creation and Theory at Tainan National University of the Arts. She teaches courses in Visual Design and Animation Production, including 2D Hand-drawing Animation Production, Experimental Animation, Style Research, and Art Creation of Motion Pictures. Her research interests are exploring the aesthetics of experimental animation. Personal animation works include: Slow Return, I See You, The Red Bloom, Sun and Moon, Homesick, etc.  Yu-Chin Hsiao is a lecturer in the department of Visual Communication Design. She teaches courses in Visual Communication Design including Lettering and Typography, Image Planning and Design, Graphic Design, Editing Design, Advertisement Practice, Advertisement Planning, and Computer Graphics. Her interests include visual thinking, computer graphics, design methods and strategies, especially issues of peer amendment. She consults on image planning, environmental planning and design, product development strategies and visual communication design. Her clients include Headquarters of China Youth Corps, Gold Vein International Co., Ltd and Motion Control Technologies. Hsiao holds a Level A technician for Image and Text Pagination from National Skills Certification.　Chao-Chih Huang, a.k.a.George Huang, is a senior lecturer in the Department of Visual Communication Design. He teaches courses in Avid Pro Tools Digital Audio Certification, Digital Audio Engineering, Audio Aesthetics Research, Human Voice Recognition, Digital Audio Editing, Live Sound Audio Engineering, Recording Studio Techniques, Digital Virtual Instruments Research and Audio Post-Production Engineering. George is also currently working as an administrator as well as a chief instructor for Avid Pro Tools Training Center Taiwan, to provide the highest levels of training courses using Avid Pro Tools, an industrial standard digital audio workstation system in Taiwan. Prior to coming to Southern Taiwan University of Science and Technology, George worked as a Chief Recording Engineer for the exclusive dealer of Avid Digidesign Pro Tools in Taiwan, leading the project studio’s recording tasks and the System Maintenance Department of the company. He also taught digital audio courses in ten universities and colleges for 10 years and has over 20 years of professional audio recording experience. George holds an MA in Music Technology from The University of York U.K., and is currently doing his PhD degree at the Institute of Creative Industry Design in National Cheng Kung University, Taiwan. Chen-I Huang is a lecturer in the School of Design. She teaches courses in visual Communication design including Editorial Design In Graphic, Conceptual Communication Design, and Industrial Practice for Advertisement Design. Her interests include Package Design and Identity System Design, especially in issues relating to Culture and the Creative Industries. |