



執行者意識 是決勝關鍵

第十三組

失敗與成功之探索_期末報告

課程名稱：失敗與成功之探索

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簡報美編：4A5K0066 多樂一乙 楊承翰

上台報告：4A5K0066 多樂一乙 楊承翰





「比起創意與計畫，
執行階段將決定企業
最後走向成功或失敗。」

The image features teal-colored decorative elements in the corners. In the top-left, there is a cluster of rounded, overlapping shapes. In the top-right, there is a stylized, muscular figure of a person. In the bottom-right, there is another cluster of rounded, overlapping shapes. The background is a light, neutral color.

ONE

西麥斯集團



西麥斯集團 C E M E X

全球前三大水泥公司



The background features several large, overlapping, teal-colored abstract shapes that resemble soft, rounded forms or perhaps stylized leaves. These shapes are positioned in the corners and along the sides of the frame, creating a decorative border around the central text.

極佔體積

The background features several large, overlapping, teal-colored abstract shapes that resemble crumpled paper or soft fabric, positioned in the corners of the frame. A central rectangular box is divided into two horizontal sections. The top section is a solid teal color, and the bottom section is white with a thin teal border.

價格低

極佔體積

The image features a teal background with a white rectangular box in the center. The box is divided into three horizontal sections. The top section is white with teal text. The middle section is a solid teal color with white text. The bottom section is white with teal text. The text describes characteristics of a product or service.

附加價值不高

價格低

極佔體積



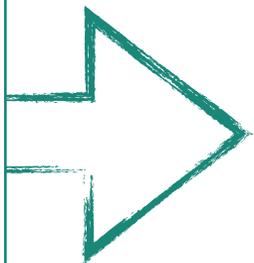
附加價值不高

價格低

極佔體積



經濟成長中
的國家





經濟成長中
的國家

人口密集
遷往都市





經濟成長中
的國家

人口密集
遷往都市

需要更多
建設



MEXICO





MEXICO

SOUTH AMERICA



MEXICO

SOUTH AFRICA

SOUTH AMERICA



MEXICO

SOUTH AMERICA

SOUTH AFRICA

SOUTH EAST ASIA



MEXICO

CHINA

SOUTH AFRICA

SOUTH AMERICA

SOUTH EAST ASIA



MEXICO

SOUTH AMERICA

SOUTH AFRICA

RUSSIA

CHINA

SOUTH EAST ASIA

The image features teal-colored floral or leaf-like decorations in the top-left and bottom-right corners. The central text is written in a teal, serif font. The text consists of two lines: the first line reads '邁開腳步走向國際，' and the second line reads '進軍全世界的市場。' The overall aesthetic is clean and professional, with a focus on the teal color palette.

邁開腳步走向國際，
進軍全世界的市場。



問題？

● 全球化

GLOBALIZATION

● 運送

TRANSPORT





只要徹底執行
依舊能奪下
勝利的旗幟

TWO

缺乏原動力
還沒執行就已
露敗象



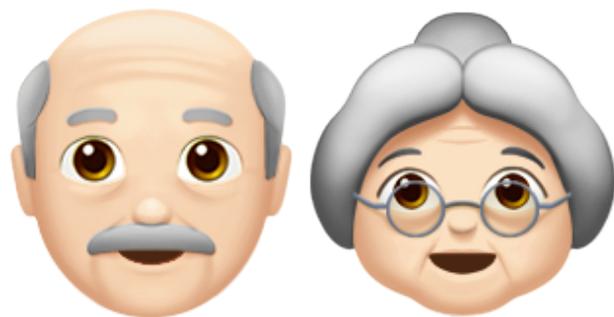


日本

J A P A N



高齡化
社會



看護事業
的成長

倍樂生照護



Benesse®

居酒屋連鎖店

「和民」

Japanese Casual Restaurant



WATAMI Malaysia



新事業體負責人
必勝決心、誠心
以及執行動力不足



精神層面

言語鼓勵





言語鼓勵

提供金錢



言語鼓勵



提供金錢



精神酬勞



絕對要做到底



THREE

改變人類行為的三大困難點

波士頓企業集團

B C G



A teal, abstract, organic shape resembling a flower or a cluster of leaves, located in the top-left corner of the page.

BCG

A decorative graphic in the top-left corner consisting of overlapping teal and light blue shapes, resembling crumpled paper or fabric.

BCG

READY

A decorative teal-colored element, possibly a flower or fabric, is located in the top-left corner of the page.

BCG

READY

WILLING

A decorative teal-colored element, possibly a stylized flower or leaf, is located in the top-left corner of the page.

BCG

READY

WILLING

ABLE



BCG

READY

WILLING

ABLE

WRITER

BCG

READY

WILLING

ABLE



WRITER

頭腦

BCG

READY

WILLING

ABLE



WRITER

頭腦

心理

BCG

WRITER

READY

頭腦

WILLING

心理

ABLE

身體



The image features a teal background with a faint, semi-transparent brain scan image. The brain scan is positioned in the upper right and lower right corners, showing a cross-section of a brain with various structures highlighted in shades of teal and white. The overall aesthetic is clean and professional, with a focus on the text and the brain scan imagery.

頭腦

READY

共享情報



心理
WILLING

給予動力

The background of the slide is a teal color with a semi-transparent image of a muscular man's body. The man is shown from the waist up, flexing his muscles, and is positioned on the right side of the frame. The teal color is a medium shade, and the image of the man is slightly faded to blend with the background.

身體

B O D Y

提升組織能力

FOUR

「公文式」的成功全球化

The background is a solid teal color. At the top, there is a reflection of a horse sculpture, which is also teal. The reflection is mirrored across a horizontal line that separates it from the rest of the page. The text is centered in the teal area.

公文式集團

KUMON



• 1958創立於大阪

- 
- 1958創立於大阪
 - 日本超過21萬家分校

- 
- 1958創立於大阪
 - 日本超過21萬家分校
 - 推廣超過40餘國家

- 
- 1958創立於大阪
 - 日本超過21萬家分校
 - 推廣超過40餘國家
 - 擁有超過五百萬的學生

公文式學習法



The image features teal-colored floral or leaf-like decorations in the top-left and bottom-right corners. The central text is rendered in a teal color that matches the decorations. The text is arranged in two lines, with the first line being shorter than the second.

「配合孩子的淺能

給每個孩子適當的課程」



1958 - 2017

59年，不敗的原因



延續創辦人的觀念

KUMONWAY



一個價值觀能否實現，
最重要的關鍵在於當事人的
靈魂是否帶入其中。

星巴克 的復活之戰

F I V E



The image features teal-colored decorative elements in the corners. In the top-left corner, there is a stylized, layered shape resembling a flower or a cloud. In the bottom-right corner, there is a more complex, multi-layered teal shape that also resembles a flower or a cloud. The background is a light, pale teal color.

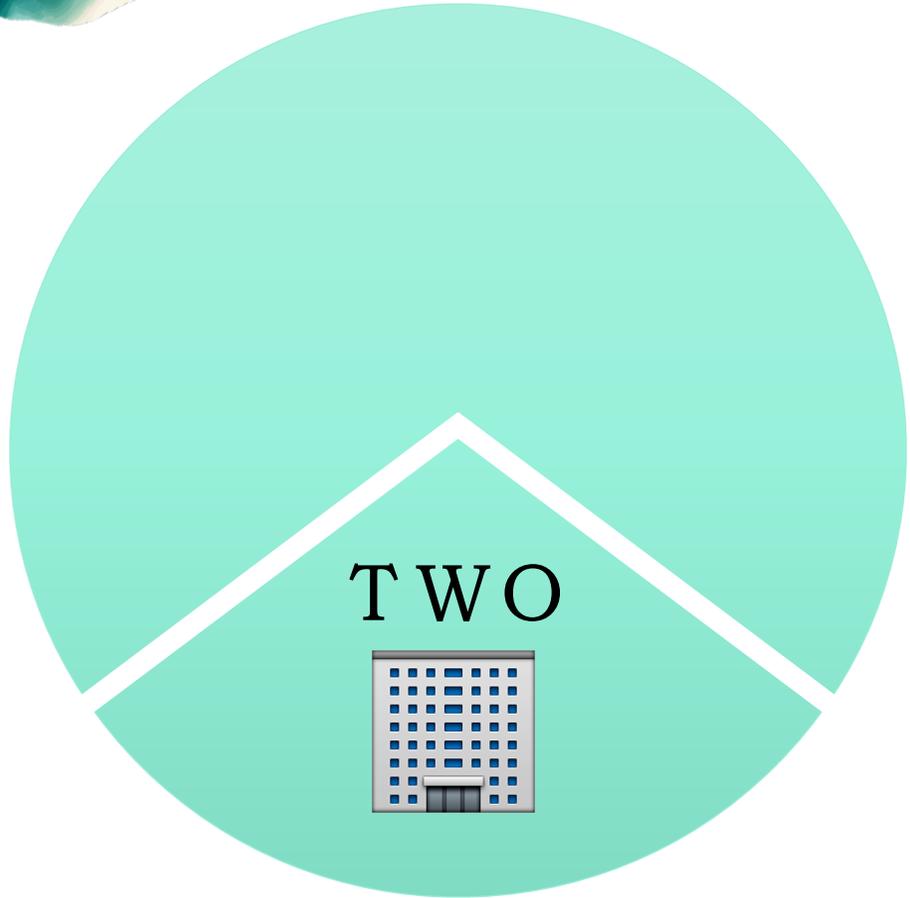
星巴克 所謂的「第三空間」



ONE



第一空間：家



第二空間：公司

THREE



第三空間：星巴克



星巴克創始人

霍華德 · 福爾茨



The image features a white background with teal-colored floral or leaf-like patterns in the corners. The central text is written in a teal, serif font.

徹底的將觀念宣傳給每一個人

不追求效率性

品質為優先。





價值觀開始崩壞

說「不」的勇氣





總結

A group of people in a meeting, overlaid with a teal color filter. The text is centered over the image.

執行者意識
是決勝關鍵



要記得，你是你人生的執行者，你的意識是決勝的關鍵喔！



THANKS